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## India will be the 'Hospital' & 'Pharmacy' of the World : Goyal

### India will be the 'Hospital' & 'Pharmacy' of the world

New Delhi

20-August-2020



Union Commerce and Industry Minister Piyush Goyal on Thursday said that along with being the 'Pharmacy of the World', India will also become the 'Hospital of the World'.

Speaking at the inauguration of CII's 12th MedTech Global Summit here, Goyal was quoted in a statement as saying that "we will also become the 'Hospital of the World', where the world will be able to use facilities, high quality medical care and high quality treatment that India will provide to the rest of the world".

According to the minister, the medical devices industry will be at the forefront of bringing technology to India and "ensuring our rightful place in global trade for equipment and global engagement with hospitals internationally".

Besides, Goyal pointed out that the pharmaceutical industry persevered to ensure an adequate supply of medicines for India and the world.

"The medical devices industry laboured and helped us indigenously prepare products required to fight Covid-19," he said in the statement.

"Our doctors, paramedics and medical fraternity have made the nation proud by serving the common man relentlessly through their commitment to ensure the safety and well-being of India."

Furthermore, he said that industries of pharma, medical devices and medical profession will evolve with the realisation that being self-reliant is important to care for the lives of the people.

Goyal said that preventive health care through wellness centres will be the way forward. "Staying fit has been the mantra of our government," he added. - IANS

## A.1) Medical Tourism - A Panacea for World

**Healthcare A World Challenge** - Price Waterhouse Cooper's Report "Healthcast 2020 - Creating a Sustainable Future" provides a true picture of the state of global Health care industry. Globally Healthcare is threatened by a confluence of powerful trends-increasing demand, rising costs, uneven quality, misaligned incentives, if ignored, they will overwhelm health systems, creating massive financial burdens for individual countries and devastating health problems for the individuals, who live in them. In essence, the report states that health care is a global issue and require Health Care Organization and policy makers to seek urgent solutions outside their own boundaries. The US healthcare industry is massive, with healthcare spending accounting for over 19.7% of US GDP in 2020. For other developed countries, Healthcare Expenditure as percentage of GDP is Switzerland (12.2%), Germany (11.32%), France (11.2%) Sweden (11%), Japan (11%), Canada (12.7%), Denmark (10.6%), Belgium (10%), Austria (10.4%), Norway (11.3%). US National Healthcare Expenditure reached \$4.1 trillion in 2020, or \$12,530 per person, and is estimated to reach \$6.2 trillion by 2028, as per the Centers for Medicare and Medicaid Services. The Global Health Industry was worth \$8.45 trillion in 2018. Global Healthcare spending could reach over \$10 trillion by 2022. International Medical Tourism is the only panacea to face this world health care challenge.



## A.2) Medical Efficiency in India

India has the best qualified competent professionals in all medical specialties. And Indian Hospitals are well-equipped with Ultra Modern Equipments. Every month Medical history is created in India in conducting medical surgeries. Some of the Hospitals have beaten world records as shown in the following table.

Item	Fortis Escorts Hospitals, Delhi	Arvind Hospital, Madurai	Sir Ganga Ram Hospital, Delhi	Sitaram Bhartia Institute of Science & Research, Delhi	PVS Hospital, Kochi
Specialization	Cardiac Care	Eye care	Minimally access	Orthopedic department	Gastro Intestinal
No. of Surgery /year	4520	1,89,792	2500	550 Knee Replacement	1200 G.I Procedures
International Bench Mark	Cleveland clinic, USA (3000 Surgeries)	John Hopkins, USA (5000 Surgeries)	Mount Sinai, USA (10,000 Surgeries)	Mayo Clinic, USA (2000 Surgeries)	Mayo Clinic, USA (15000 Procedures)
Complication rate in Indian Hospitals	1%	0.03%	0.1%	0.4%	1%
International Gold Standards	2-3%	0.04%	0.1%	03-06%	2-3%

## A.3) Medical Cost in India - Page-1

### Medical Tourism Surgeries @ World's Lowest Cost

Sr. No.	Medical Tourism	Cost of Surgery			Sr. No.	Medical Tourism	Cost of Surgery		
		In USA (\$)	In India (\$)	Cost in India (%)			In USA (\$)	In India (\$)	Cost in India (%)
1.	Heart Bypass	144000	5200	4	9.	Lap Band	30000	3000	10
2.	Angioplasty	282000	4200	1.48	10.	Gastric Sleeve Surgery	28700	5000	17
3.	Heart Valve Replacement	274395	9500	3	11.	Gastric Bypass	82646	11000	13
4.	Hip Replacement	50000	7000	14	12.	Hysterec-tomy	15400	2200	14
5.	Hip Resurfacing	75399	9000	12	13.	Breast Implants	10000	3800	38
6.	Knee Replacement	69991	8500	12	14.	Rhinop-lasty	6500	2100	32
7.	Spinal Fusion	110000	6000	5	15.	Face Lift	11000	440	4
8.	Bone Marrow Transplant	800000	30000	4	16.	Liposuction	5500	1400	25

## A.3) Medical Cost in India - Page-2

### Medical Tourism Surgeries @ World's Lowest Cost

Sr. No.	Medical Tourism	Cost of Surgery			Sr. No.	Medical Tourism	Cost of Surgery		
		In USA (\$)	In India (\$)	Cost in India (%)			In USA (\$)	In India (\$)	Cost in India (%)
17.	Timmy Tuck	9750	3000	31	21.	Cataract Surgery (Per Eye)	3500	750	21
18.	Hair Transplant	15000	1200	8	22.	IVF Treatment	12400	2500	20
19.	Lasik (Both Eyes)	4400	500	11	23.	Dental Implant	2500	800	32
20.	Cornea (Per Eye)	17500	2800	16	24.	Ayurveda Panchakarma	775	39	5

**Surgery Cost in India / Surgery Cost in USA as % = 6%**

## A.4.1) World Towards Integrated Health



**America for Integrated Care - NIHS Integrated Therapy :** In USA, there is considerable shift to Integrated Healthcare. As per government Survey last year, 36% of US Adults ages 18 years and older used some form of CAM Therapy. In 1992, the National Centre for Complimentary and Alternative Medicine (NCCAM) was established. In March 2000, President Clinton appointed a White House Commission on CAM Policy to bring Integrated Medicine in the main stream. On July 15, Clinton appointed Dr. James S. Gorden to Chair this committee of 20 experts. Dr. Gorden predicted that **Integrative Health** will be largely implemented throughout USA, within next 5 to 10 years. **He stated that the most important question before the White House Commission is not “if” or “when”, but how “Integrative Healthcare” will become the main stream medicine in USA. NIHS P2P Hospitals is pioneering the adoption of “Integrative Healthcare” in India and in other World countries.**

## A.4.2) Re-Life Therapy - Integrated Health Care

### RE-LIFE THERAPY - EFFICIENT AND COST - EFFECTIVE TREATMENT

**NIHS Re-Life Therapy:** NIHS has developed an affordable treatment model based on Re-Life Therapy. Re-Life Therapy is an Integrated Therapy of 1) Allopathy 2) Integrated Ayurveda (Kerala Ayurveda + Vedic Ayurveda + Forest Ayurveda) 3) Body Chemistry Balancing 4) Body Physique Balancing and 5) Mind Health Balancing. Re-Life Therapy enables to avoid surgeries and helps to permanently cure chronic diseases.



## B.1) To make Goa a 365 day Tourism City through Medical, Dental, Ayurveda and Other Tourism on the model of Thailand, Turkey, Hungary & Srilanka - (Pg-1)



**A.1)** To setup Medical Tourism Hospital at Morjim, Goa. A Medical Tourism Hospital is different from other Hospitals because the treatments are as follows:-



**Disease Reversal Packages** - Reversal of Chronic Diseases is the **USP** of Medical Tourism Hospital - **1) Post Covid Rejuvenation-PCR**

(Reversal of 110 Post Covid Complications) **2) Reverse Chronic Diseases-RCD** (Reversal of Chronic Diseases like Diabetes, Control Cancer, Heart Disease, Stroke, Arthritis, Kidney Disease, etc) **3) Safe Pregnancy & Intelligent Child-SPIC** (Safe Pregnancy, without Maternal Mortality, Still Birth, Pre-Term Birth, Birth Defects, Post Delivery Rejuvenation of Mother & Child) **4) Avoid Surgery and Organ Transplants-ASOT** (Avoid Surgery and Organ Transplant through Integrated Systems Therapy) **5) Affordable Safe Surgery and Organ Transplants-ASST** (Affordable and Safe Surgery and Organ Transplants) **6) Beauty & Anti-Aging Rejuvenation-BAR** (Hair, Skin, Cosmetic Surgery, Cosmetology, Beautiful Smile & Dental Treatments) **7) DNA Based Express Rehabilitation-DER** (Express Rehabilitation of Accident Victims, Heart Attack Patients, Post Surgical Patients, Stroke Patients, Handicapped, Congenital Malformation Patients, Organ Transplant Patients, etc) **8) Mediclaim-100 Life Long Health-MLLH** (The Treatment in the Hospital is about 100% cashless as it is supported by unique Medical Insurance namely, **Mediclaim-100**, India's one and only comprehensive Medical Insurance).

**B.1) To make Goa a 365 day Tourism City through Medical, Dental, Ayurveda and Other Tourism on the model of Thailand, Turkey, Hungary & Srilanka - (Pg-2)**

**Medical Tourism (Thailand)**



**Spa Tourism (Turkey)**



**Dental Tourism (Hungary)**



**Ayurveda Tourism (Kerala)**



## B.2) To make Goa a 365 day Tourism City through Medical and Ayurveda Tourism



To Develop Ayurveda Tourism (including Monsoon Tourism) as is done in Kerala. All India Institute of Ayurveda (AIIA) At Dhargal In Pernem Taluka, Goa is in planning to setup a Hospital which will have 250

## B.3) Rejuvenation Tourism

### Post Covid Rejuvenation

**110 COMPLICATIONS AFTER COVID-19 CURED**

HAIR LOSS	HEART FAILURE	BRAIN STROKE	COAGULABLE	DIABETES	DIARRHOEA	EXHAUSTION	GLAUCOMA
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**AVOID / STOP / DETOX COVID-19 POISON**

ALLOPATHY REJUVENATION				AYUSH REJUVENATION			
FULL BODY CHECKUP	URINE REJUVENATION	KIDNEY REJUVENATION	BRAIN REJUVENATION	PSYCHIC & PSYCHOSOMATIC REJUVENATION	PANCHA BHAKTA	PALMOLAR YOGA	BIOPHYSIOLOGY
HEALTH REJUVENATION	DIABETES REJUVENATION	BONE & JOINTS REJUVENATION	ANTI-AGEING & STRESSLESS	ANTI-AGEING & STRESSLESS	ANTI-AGEING & STRESSLESS	ANTI-AGEING & STRESSLESS	ANTI-AGEING & STRESSLESS

### Reduction of Lifespan

Covid / Diabetes / Chronic Diseases Reduces Your Life Many Years By Attacking Your Heart, Brain, Lungs, Kidneys, Liver, Blood Vessels, Nervous System Etc.

<p><b>1</b></p> <p>Corona Poison Kills You Part By Part</p>	<p><b>2 3</b></p> <p>Full Body Medical Check-Up &amp; Detoxification</p>	<p><b>4</b></p> <p>ANTI-AGEING TREATMENTS</p> <p>Anti-Ageing and Immunity Boosting Treatments</p>
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**FULL BODY CHEMISTRY BALANCING**

Body Chemistry Balancing Through Nutrition Therapy, Exercise, Panchakarma and pH level of 7.4 is Maintained Through 1) Buffer Systems 2) Respiratory Control 3) Renal Control

## B.4) Mediclaim Insurance Tourism

Mosonmagyaróvár - the worldwide well-known Hungarian town is the most popular destination of Dental Tourism. All European Countries flock to Mosonmagyaróvár for Dental Treatment. Similarly, Mumbai and the whole of Western India can flock to Goa for Medical, Dental, Spa & Ayurveda Tourism.

The cost of surgery at Mumbai is Highest in India. So after discussion with Insurance Companies all cold surgeries like Surgery for **Proctology, Laparoscopy, Laser, ENT, Eye, Urology, Vascular Surgery, Cosmetic Surgery, Orthopedic Surgery, Maxillo Facial Surgery, Tooth Implants, Cancer Surgery, Lasik**, etc at Mumbai, Pune & Bangaluru can be transferred to Goa. Surgery packages at Goa can include cost of **“Tourism Package to Goa also”**.



## B.5) Vaccination Tourism

Many Countries use Vaccination as a Incentive for Tourism. So, Goa can become a destination for Vaccine Tourism for 1 Year. It will help to bring many tourists from Russia to Goa.

### Moscow shut; Russia sees record virus tally

Moscow shut down non-essential services for 11 days on Thursday as Russia battles a record-breaking Covid surge driven by low vaccination rates. Russia on Thursday recorded 1,159 fatalities in a single day. An official tally also reported a record 40,096 new cases. Retail outlets, restaurants, and sporting and entertainment venues will all remain closed till November 7, along with schools. Only shops selling medicine and other essentials are allowed to be open. Only 32% of Russia's population had been fully vaccinated. AFP

### Fly Abroad for Shots

A lot of people in India are opting to travel abroad and get themselves vaccinated as many countries provide tourists with an easier access to Covid shots. Many countries that rely on tourism to boost their economy have been offering vaccinations to tourists. But, lack of digitalized records in some including the US, has made the process of proving one's vaccinated status laborious. Viswanath Pilla and Teena Thacker take an in-depth look.

- US**  
California & New York offering vaccines to tourists
  - San Francisco International Airport arranges a free shot for the following categories of people: Those who don't currently have Covid, who haven't been vaccinated before and those who are at least 18 years old
  - Airport gives J&J single-dose jab
  - J&J, Moderna, Pfizer/BioNTech vaccines in use in the US
- UAE**  
Abu Dhabi briefly offered vaccines for those holding entry visas. But it discontinued it
  - An Emirati ID is a must to get a shot

- MALDIVES**  
Plans to offer foreign visitors vaccines on arrival
  - But move will be implemented once the first and second doses have been administered to all the citizens
  - Maldives allows visa-free entry to Indians for 30 days
- INDONESIA**  
Bali is contemplating to offer vaccines to its foreign visitors
  - Offer to be included in their travel package
  - Government had earlier stated that vaccines would be available to domestic & international tourists



100% Coverage of Covid-19 Vaccine in Goa

## B.6) IT Tourism - (Pg-1)

Making Goa the the “Mecca and Macau” for 550.3 Lakhs IT Professionals of the world and 45 Lakhs IT Professionals in India.



250 lakhs pilgrims every year from all parts of world visit Mecca



81.6 Lakhs Tourists visit Macau for Casino Tourism/year. Macau, the Las Vegas of Asia, (which is also a Portuguese colony like Goa). contributed a gross revenue of around \$360 billion in earnings in 2019, Six times the revenue of the 144 casinos in Las Vegas.

## B.6) IT Tourism - (Pg-2)

Making Goa the the “Mecca and Macau” for 550.3 Lakhs IT Professionals of the world and 45 Lakhs IT Professionals in India.

### Common occupational Diseases of IT Professionals



Eye



Stress



Back Pain



Carpel Tunnel Syndrome



Voice



Diabetes



Obesity



Piles



Digestive Diseases



Heart Disease



Ear Disease



Skin Disease



Infertility Problems



Premature Ageing



Joints Pain



Sexual Weakness

**Ayurveda Panchakarma Workcation Rejuvenation for Occupational Diseases of IT Professionals at Goa**

**B.6) IT Tourism - (Pg-3)**

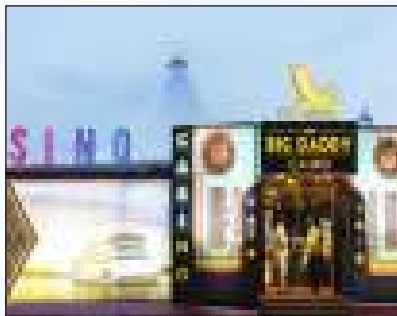
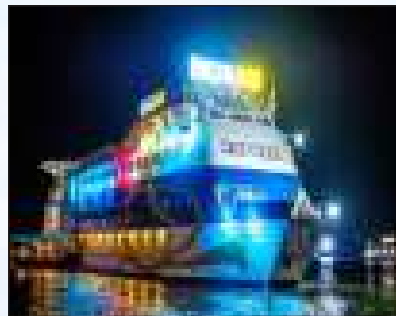
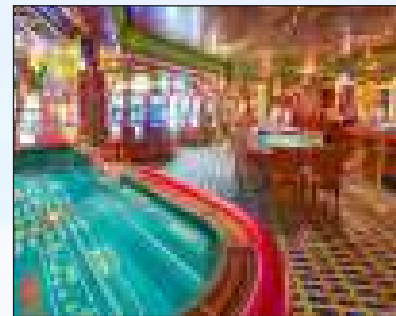
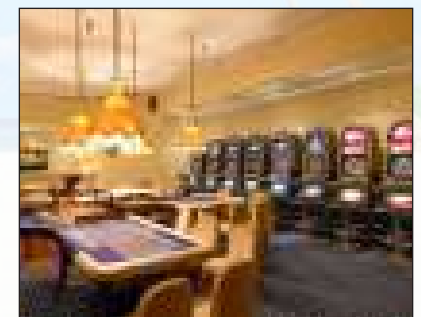
**Making Goa the “Mecca and Macau” for 550.3 Lakhs IT Professionals of the world and 45 Lakhs IT Professionals in India.**

**Due to Covid-19 “Work from Home” culture has developed in the world. So an IT Park with “Business Incubators” and “Workcations” may be setup and IT Professionals from all over India and World can come for Holidaying, Rejuvenation and Continue working in IT Workcation Park at Goa. Further when IT Professionals from all parts of India and World flock to Goa, it will help to develop IT Industry in Goa.**

**Workcation Tourism****IT Workcation Park in Goa**

**B.7) Casino Tourism**

Casino Tourism is a Trump Card for Tourism. Macau, the world capital of Casino Tourism Attracted 81.6 Lakhs Tourists every year. Macau, the Las Vegas of Asia, (which is also a Portuguese colony like Goa). contributed a gross revenue of around \$360 billion in earnings in 2019, Six times the revenue of the 144 casinos in Las Vegas. So Goa, the Casino Capital of India can attract at least 100 Lakhs tourists every year.

**Deltin Royale Casino****Big Daddy Casino****Deltin Jaqk****Casino Carnival****Majestic Pride****Casino Palms****Casino Paradise****Chances Casino****Crown Casino****Dunes- The Casino**

**B.8) Caravan / Motor Home Tourism**

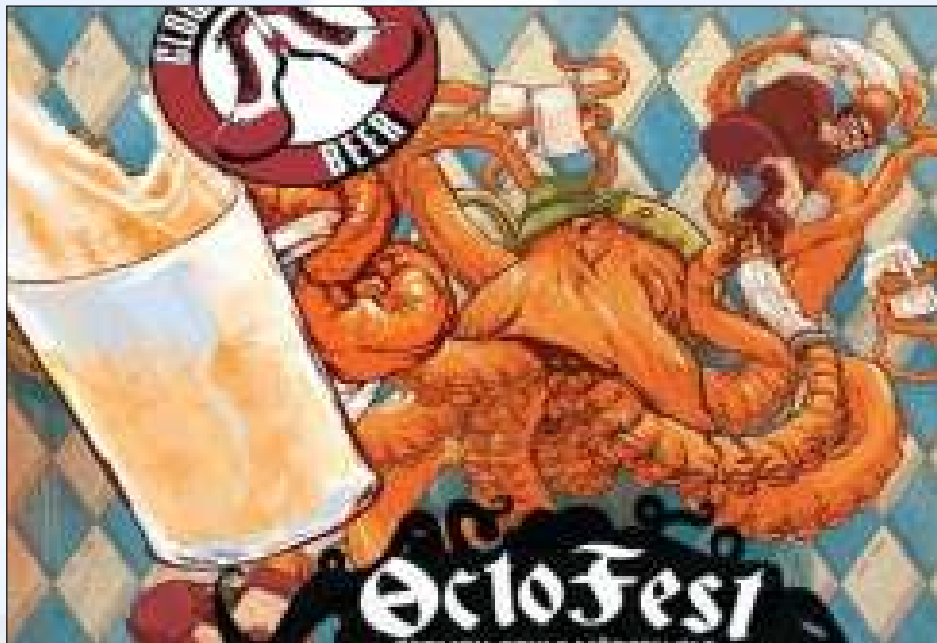
There is a large scope to develop Caravan Tourism in Goa. Many Families from Mumbai, Pune, Hyderabad and Kerala can come in Caravan / Motor Homes for weekend Holidays. Caravan can be modified with workcation, so that IT Professionals from above places can come to Goa for Holidays frequently.



**B.9) Booze Tourism - (Pg-1)****How wine revived a Dying region in New Zealand**

That Martinborough, in the heart of New Zealand's Wairarapa wine region north-east of Wellington, has been idyllic wine country for a century or more. But that's not the case. When the town was founded in 1879 by Irish settler John Martin it was intended as a service centre for local farms. But sheep farming faltered, and a century later in 1979 the town was dying. Then someone had a bright idea – why not try wine?

A town in New Zealand (Martinborough) had been a dying town. Somebody had a bright Idea why not try wine tourism ? Thus, tourism revived the town. Similarly, Goa is the cheapest wine tourism state of India. If we can attract all the young domestic tourists of India (India is the world's youngest people country - average age 29 years) to Goa through wine tourism from all IT cities domestic tourists to Goa will cross 100 Lakhs/year.

**B.9) Booze Tourism - (Pg-2)****Octofest of Europe****Goafest of India**

**Similar to Octofest, Annual Goafest may be conducted to attract Tourists**

## B.10) Eco Tourism - (Pg-1)

### Tourism Beyond Beaches



**Bhagwan Mahaveer National Park and Wildlife Sanctuary**



**Bondla Wildlife Sanctuary**



**Cotigao Wildlife Sanctuary**

**B.10) Eco Tourism - (Pg-2)**

**Development of Star Tourists Attractions in Goa**



**India's No. 1 Snake Park (MHADEI)**



**Amphibian Park (MHADEI)**



**Best Butterfly Farm (MHADEI)**

## B.11) River Tourism

Goa has 9 Rivers : Terekhol, Mandovi, Baga, Zuari, Colval, Saleri, Mandre, Harmal, Sal, Talpona and Galjibag



**Water Rafting  
(Mhadei)**



**Snake Boat Race  
(Kerala)**



**House Boat Safari  
(Kerala)**



**House Boat Safari  
(Kasmir)**

**Maharashtra has brought House Boats from Kerala to Tarkarli for River Tourism. Similarly, as there are 9 rivers in Goa House Boat Safari may be introduce in Goa.**

## B.12) Marriage & Honeymoon Tourism

100 Lakhs weddings take place in India every year. So Goa can be made capital of Marriage & Honeymoon Tourism

<b>Indian weddings at Turkey</b>	<b>Mumbaikar Honeymoons at Tamilnadu</b>
 <p><b>Turkey: A confluence of cultures</b></p> <p>...the world's... Turkey... confluence of cultures...</p>	 <p>A couple is seen relaxing in a boat on a scenic lake in Tamil Nadu, surrounded by lush greenery and hills.</p>

Many weddings are conducted at Goa. Efforts may be made to make Goa the capital of Marriage and Honeymoon Tourism

## B.13) Film Tourism



Many Filmstars from Bollywood now settle down at Goa. In Mumbai, Tourists visit Filmstar's Houses. So Goa can be made destination for Film Tourism

## B.14) Food Tourism

Goan cuisine is Famous. So food can be a tool to attract Tourists to Goa

### On World Tourism Day, Chef Vineet Manocha urges showcasing Goan cuisine

TEAM BACINT

**V**M Sagar Institute of International Hospitality Education (VMSIHE), Goa, held the 5th edition of its online series, Culinary Conversations, to commemorate World Tourism Day. Chef Vineet Manocha, senior vice president, culinary, Life Size Foods Pvt. Ltd, was the speaker for the evening.



**Chef Vineet Manocha**

Chief Vineet spoke on culinary tourism and India's rich gastronomic culture. He said that local food has the ability to attract and alter tourism if method and combined with traditional culinary techniques. He urged students aspiring to become chefs to be a world ambassador for Indian and Goan cuisine.

Students had several questions to ask Chef Vineet on the food and hospitality industry. In response to a question asked by student Surah Karan Barik as to how one should shape the career in the industry, Chief Vineet advised him to, "Always be passionate about food, continue learning and be committed to your profession."

Other students inquired about Goan potential to showcase culinary traditions as a strategy to attract tourists. Having spent a lot of time in the state with plans to settle here, Chief Vineet spoke ardently about Goan cuisine and how it can be taken to an international platform. He pointed out how Goa's famous drink Feni has the potential and deserves to get recognition. Eager to interact with gen-Z, Chief Vineet shared his day-to-day experiences with students and answered all their questions patiently.

Prof. Isha Mirza, Principal, VMSIHE, during his closing remarks thanked the Chef for sharing his knowledge. Chief Vineet in turn commented on the world-class facilities of the institution, remembering his visit there prior to the pandemic.

### Western Sydney best places to eat: Taste the world



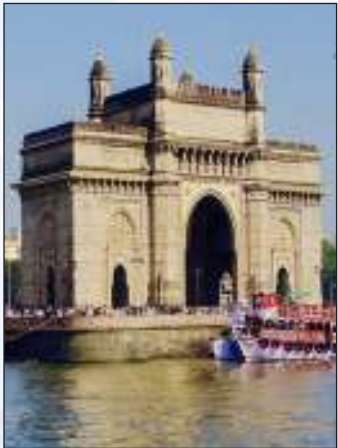
Xdream is not what you might be picturing. Its name makes it sound like a den of ill repute, the sort you might find under a red light on a shabby stretch of Parramatta Road – not somewhere you would just wander into, unless, you know, you're into that sort of thing. But XDream ([xdream.com.au](http://xdream.com.au)) is something else. Step inside its brightly lit interior, just near the train station at Toongabbie, and you immediately hear the "ting, ting, ting" of metal on metal emanating from the kitchen.

**B.15) Home Tourism****Home Stays****Home Fine Dining**

**Home Stays and Home Fine Dining Centres in Goa may be classified and graded and advertised in Goa Tourism Portal as is done by Kerala Tourism.**

**B.16) Mice Tourism - (Pg-1)**

**Singapore is the capital of MICE Tourism. If organised efforts are made, Goa can become the capital of MICE Tourism. if concerted efforts are made, the meetings conducted at present at Mumbai, Pune, Ahmedabad, Bengaluru, Chennai and Hyderabad can be attracted to Goa,**



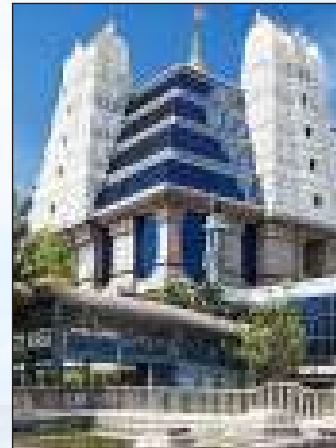
**MICE Tourism in  
Mumbai**



**MICE Tourism in  
Pune**



**MICE Tourism in  
Ahmedabad**



**MICE Tourism in  
Bengaluru**



**MICE Tourism in  
Hyderabad**



**MICE Tourism in  
Chennai**

**B.16) Mice Tourism - (Pg-2)**

**Similar to Gitex Global (Dubai) and similar to Kerala Tourism Mart, Goatech Global and Goa Tourism Mart may be conducted.**



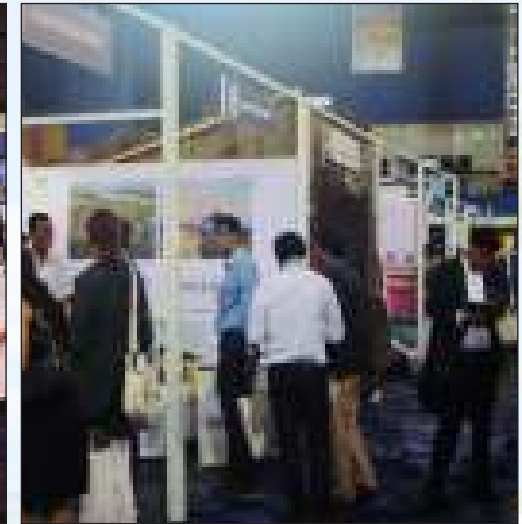
**Gitex Global  
(Dubai) 2021**



**Goatech Global  
(India)**



**Kerala Tourism Mart  
(India)**



**Goa Tourism Mart  
(India)**

## B.17) Festival Tourism

**Goa Music Festival**



**Goa Fashion Festival**



**Goa Shopping Festival**



**Goa Carvan Festival**



**B.18) Agri Tourism**

**Organic farmers markets and restaurants**

**G**oan agriculture does not have a shot in the arm to survive, fetching less than a major transformation is necessary and the phasing up of a couple of MLAs in the fields from time to time is Hollywood. It cannot be expected to be taken seriously by the local public unless our MLAs think the Goan electorate is not much more than an indignant mass of restless men with the right to vote every few years.

Giving subsidies to farmers, at this point in time, is a little like trying to apply a band-aid on a patient who is at death's door. And, that is about what we are today with most of the food we eat - fish, fruit, vegetables, and water - all polluted!

Some people are asking, what's next?

With the high cost and shortage of labour, the unholy abundance of imported fish, vegetables and fruit from outside the state pouring into Goa is indeed an ill omen; local producers cannot hope to compete with the prices of the formalin-laced fish during the monsoon and the polluted food!

And, for the very same reason

**JONO BARROS PEREIRA**  
 steps in the act too which was promised by our Health Minister, Jerozely and Jagan, are the months for formalin-laced fish, and meat, free imports.

We need to upgrade agriculture to a modern industry.

Farmers, organic markets and restaurants in fields to villages is the need of the hour. We need large dedicated markets and organic restaurants in agricultural fields in Goa where local farmers are able to sell their chemically-free, soaked food, fresh fruit and vegetables.

Organic and the local population will guide up the food, fish, pasture, organic-fertiliser, and so on, can be sold in these chemical-free markets and restaurants.

Farmers in this way will get a much greater profit margin, when we add this marketing strategy to the subsidies that exist at present.

Agriculture, land, will become more valuable, and agriculture a more viable industry, and people will celebrate the birth of food.

This new policy makes the farmer the beneficiary of the food and our green Goa will not have to become a

**UPFRONT**  
 With the high cost and shortage of labour, the unholy abundance of imported fish, vegetables and fruit from outside the state pouring into Goa is indeed an ill omen; local producers cannot hope to compete with the prices of the formalin-laced fish during the monsoon and the polluted food!



concrete Goa where politicians and builders can prosper faster than a foreign plant can reach maturity.

Best of all, the farmers need not have to dispose of their food to builders! Organic farming is the way to go on.

Goa is also a major global market destination. Make no mistake, we do not have a choice. Health-conscious people with back to Goa if quality food is readily available in hotels and restaurants all over Goa.

To draw the problem of garbage disposal, we need to see food every day, soaked water in Goa today is no longer a status symbol but

circumstantial evidence of how polluted our ground water is - a warning to us to think twice, at least, if we don't want

to scare the tourists away. Tourism is the backbone of our state - a weak backbone - of getting tourists and on it depends our economy.

Which is on the way up, is an ugly fact in the face of someone who have to go abroad to earn a few bucks.

Kitchen gardens can be included in this low-cost strategy.

Individuals, too, should be allowed to sell their chemical-free fruit

and vegetables problem in the local markets. It will help to raise the standard of food in the village and provide additional income to house-holds of poor folk.

As the tourist goes - we are what we eat - and so, let's eat right.

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**Organic Farms may be developed and a tour to this Organic Farms may be arranged to promote tourism.**

## C) Smart Medical Tourism Clubs

### 54 SMART MEDICAL TOURISM CLUBS

**[ First and Only Managed Timeshare, Healthcare, Insurance, Discount Shopping Club (THIDS Club) ]**

GOA	KERALA	MUMBAI	DELHI	HYDERABAD	BENGALURU
CHENNAI	KOLKATA	AHMEDABAD	PUNE	GUJARAT, DAMAN, SILVASSA	KASHMIR
RAJASTHAN	LADAKH	ANDHRA PRADESH	KARNATAKA	HIMACHAL PRADESH	MADHYA PRADESH
MAHARASHTRA	MEGHALAYA	ODISHA	PUDUCHERRY	PUNJAB/HARYANA	ANDAMANS
SIKKIM	TAMIL NADU	TELANGANA	UTTAR PRADESH	UTTARAKHAND	WEST BENGAL
BIHAR	CHHATTISGARH	JHARKHAND	CHANDIGARH	LAKSHADWEEP	NORTH EAST STATES
ADVENTURE & SPORTS	CASINOS	BOOZE	DOCTORS GROUP	SMART HEALTH	SMART BEAUTY
PROPERTY	AGRICULTURE	IT PROFESSIONALS	JANDHAN FINANCE	JANDHAN INSURANCE	LEGAL
MOTOR	PILGRIMAGE	SKILLS	GOOD FOOD	ORGAN DONORS	PRAVASIWIN (NRIs)

## D) Development of Industries in Goa. (it, Electronics, Alcoholic Beverages, Bio-technology And Nano Technology) - (Pg-1)



**Beverage Industries**



**Bio-Technology for Bio Similar Drugs**



**Nano Technology to refine Feni**



**Cyber Security and IT Disaster Management Capital**

## D) Development of Industries in Goa. (IT, Electronics, Alcoholic Beverages, Bio-technology And Nano Technology) - (Pg-2)

### Foreign Made Foreign Liquor (Popular Brands)

BEER	WINE	WHISKY	RUM	BRANDY	VODKA	GIN
Snow	Merlot	Kessler American	Ron Zacapa	Remy Martin	Absolut	Gordon's
Bud Light	Alren	Woodford Reserve Boubon	Mount Gay	Martell Cognac	Grey Goose	Tanqueray
Skol	Tempranillo	Canadian Club	Facundo	Dreher	Svedka	Beefeater
Budweiser	Chardonnay	Canadian Mist	Don Papa	Honey Bee	Beluga	Seagram's
Tsingrao	Syrah	Bulleit Bourbon	Banks	Old Admiral	Hangar1	Larios



Many Popular Foreign Liquor Brands will be ready to setup manufacturing unit in Goa for Indian Market and for Export. Government must invite them offering attractive incentive.

## E) Development Of Startups, Business Incubators, Accelerators - (Pg-1)



Though the target is to promote 100 startups in Goa, There are only 20 startups till now. And there are no Unicorns in Goa.

**E) Development Of Startups, Business Incubators, Accelerators - (Pg-2)**

**Mentoring Startups of Goa by developing a Technical Platform ([www.pravasiwin.com](http://www.pravasiwin.com)) and Business Incubators and also to attract Goan Diaspora to invest in Goa.**

There are only 4 Entrepreneurs cells in Goa and Few Business Incubators. So more Entrepreneurs Cells may be setup in 1) Fr. Angel Polytechnic 2) Goa University Department of Computer Science and Technology 3) Goa Medical College, etc. Further many Business Incubators may be setup for (1) Tourism (2) Healthcare (3) Pharmaceuticals (4) Agriculture (5) Breweries (6) Alcoholic Beverages (7) Food Technology (8) Logistics (9) City Transport & Smart Cities (10) Aqua Culture & Fisheries (11) Marine Algae (12) Mining, etc.

